



## **Mater Dei High School Girls' Volleyball**

August 10, 2012

Dear Parents,

Welcome to Mater Dei Girls' Volleyball. I am very excited for the upcoming 2012 season! Your girls are great, and now I am looking forward to meeting and working with all of you to make the Mater Dei Girls' Volleyball continue on its legendary path.

I am extremely pleased with the coaching staff that we have put together for our upcoming season. Some new faces joining me this year is Kasey Harwell And Sam Morehouse. Returning from last year is Casey Patterson, Gary Yee and Art Garcia. For more information and bios visit the Mater Dei website.

Some key dates to put on your calendars right now:

- **Friday, August 10, 2012 at 6:00PM**

Mandatory Parent/Athlete Meeting in Meruelo Athletic Center. Plan on meeting our coaches and families to discuss scheduling, expectations, financial obligations, and opportunities to serve. Additional player and parent gear will be made available for purchase. We'll cap our evening off by introducing our teams and coaches. Bring your cameras that evening!

- **Saturday and Sunday, August 25th and 26th.**

The Foothill High School Queen's Court Tournament, at the American Sports Center in Anaheim. All four of our teams will be participating in this exciting two-day event, against quality competition prior to our "regular" season. This will be our first opportunity to grow and bond together as a complete Mater Dei Girls' Volleyball Family. More information can be found at [www.foothillqueenscourt.com](http://www.foothillqueenscourt.com).

- **Monday, August 13th.**

Picture Day. 10 AM Meruelo Athletic Center. MAKE SURE TO bring both jerseys with warm-ups and practice gear.

- **Monday-Friday, August 13th -17th.**

Practice double-days. 9 AM – 12 Noon, 4 PM – 6PM. Not your typical double-days: be prepared for a few surprises during this week!

- **Sunday, September 30.**

Family Mass and Breakfast. 9 AM – 12 Noon. Grotto and LeVecke Center.

- **Thursday, November 1.**

Serve-It-Up Dinner and Auction. This is our major fund-raiser for the year, and is a huge event for our entire program. You will not want to miss this event, with great food, games, and entertainment. Make sure you tell your family and friends to join us this evening. Having a great time and attendance is mandatory.

- **Monday, November 12.**

Awards Banquet in the LeVecke Center. 6 PM. Celebrating a great season of MD Girls' Volleyball and recognizing accomplishments and milestones.

I am pleased to announce that for the 2012 season we have reduced our fees. Varsity is now \$1,100 and Junior Varsity, Frosh/Soph Red and Grey are now \$850. Due to the cost of production of the media guides and electronic displays it has become necessary to make a change to our sponsorship sales. This year 75% of your sponsorship sales will go towards your season's overall fee. Also, the girls will be permitted to keep their entire gear package; no need to return anything at the end of the season.

In preparation for the 2013 Varsity season we will be having a parent meeting with sophomore and junior parents regarding the Ann Kang Invitational Volleyball Tournament held in Honolulu, Hi. This trip is not only for our kids, we strongly encourage as many families and friends to attend as possible. This meeting will be held at the Zappia's house with the date and time forthcoming.

Mater Dei has a long tradition of supporting athletics at all levels, and I am looking forward to greatly increasing our parent participation. With over 60 girls on 4 teams, we have a huge pool of parental time and talent to tap into. Please let me know what you are good at! I have revised and expanded the Parent Booster Committee to spread the work around, and I will be looking for many new parents to get involved.

Thank you in advance for your support. Go Monarchs!

Sincerely,

Adam Cutrell  
Mater Dei Head Coach  
Girls' and Boys' Volleyball

## 2012 Mater Dei Girls' Volleyball General Information

### **Important Dates and Deadlines –**

2012 teams announced	August 10
Double Days Begin	August 13
Picture Day (Junior Varsity, Frosh/Soph Red and Grey)	August 13
Team Fees and Sponsorship Proceeds Due	August 29
School Begins	August 27
First Home Game (vs. Dana Hills)	September 4
Varsity Squad in Las Vegas for Durango Fall Classic	September 14-16
Program Print Deadline	September 29
Electronic Display Deadline	October 1
Balance of Fees Due	October 1
Serve It Up Dinner and Auction (parents and players)	November 1

### **Parent Volunteers –**

In order to fully realize the potential for an outstanding Girls' Volleyball Program at Mater Dei, Coach Cutrell believes that parental support and participation is not just expected, but mandatory. Everyone has talents and skills that can be contributed, and so everyone is required to do so. If you have not contacted him already, please email him at [acutrell@materdei.org](mailto:acutrell@materdei.org) and let him know what you are good at and what you'd like to help with this year.

### **Freshman Player and Parent Meeting –**

This season we are making it mandatory that every freshman player along with their parents schedule a meeting with our Varsity Head Coach and Program Director Adam Cutrell. Coach Cutrell wants to get to know all of you so that we can better suit your needs as well as answer any questions that you may have. Meetings can be scheduled through Coach Cutrell as the season moves forward.

### **2012 Team Fees –**

Team fees for 2012 have decreased! They are \$1100 for Varsity, and \$850 for the JV and Freshmen teams.

**Fees are due by the first day of school, August 27, 2012.** If extra time is needed, payments may be spread out over September; however, 1) a minimum of \$600 per player must be paid by August 27, 2) an extended payment plan must be pre-arranged with Head Coach Adam Cutrell, and 3) all fees must be paid in full by October 1. If help is needed to pay for a player's fees, please see the "Sponsorships" section below.

### **Sponsorships—**

Sponsors provide financial support for the Mater Dei Girls' Volleyball program. Sponsorships may be purchased by a player's family, or sold to friends, neighbors and businesses to help pay for some of a player's team fees for 2012. Please see separate "Fall 2011 Annual Sponsorship Form" and "Sponsorship FAQ's" for more information.

### **Picture Day –**

Lower level team and individual pictures will be Monday, August 13 at 10:00am. Varsity will be scheduled for a later time once everyone is back from vacations. Payment is due on picture day. Pictures are optional and will also be made available online.

### **Durango Fall Classic –**

The Varsity squad will be traveling to Las Vegas to compete in the Durango Fall Classic volleyball tournament on September 14-16. The team will be driving in the Mater Dei vans and staying at the Westgate Resort. Details are still being finalized, but the cost is not expected to exceed \$250 per player.

### **Snack Bar –**

We will again be hosting a snack bar during all home volleyball games. Parents will be assigned dates and times to work the snack bar and will be responsible for trading their shift with another parent if they cannot make their assigned time slot. Parents will also be asked to volunteer to bring various homemade items during the season to sell at the snack bar such as pasta salad, cookies, brownies, etc. Each player is required to contribute to the snack bar beverage supply as follows:

Freshmen & JV Squads –	1large case (24 bottles) EACH of assorted Gatorades and bottled water (2 cases total)
Varsity –	2 cases (24 cans each) soda (Coke/diet, Pepsi, Sprite, root beer)

Beverage contributions will be collected during the week of August 20 and are to be turned in ONLY to a player's coach so that it can be logged in and credit given to the player. Questions about the snack bar can be sent to Anne and Jeff Arcuri at [annecsc@aol.com](mailto:annecsc@aol.com).

### **Admissions Table –**

In addition to working the snack bar, parents will be assigned to work the admissions table at home games. Parents are not assigned to work during a game in which their daughter's team is playing; however they will be responsible for trading their shift with another parent if they cannot make their assigned time slot.

### **Serve-It-Up Dinner –**

Mark your calendar and save the date -- this year's volleyball fundraiser, our annual "Serve-It-Up Dinner and Auction," will be held on Thursday, November 1<sup>st</sup> at 6 pm in the LeVecke Center. Parents and Friends of Mater Dei will join the coaching staff for a night of fun and fundraising. More information to follow.

Mater Dei Girls' Volleyball  
2012 Team Fee Payment Form  
**DUE NO LATER THAN AUGUST 27, 2012**

Player Last Name: \_\_\_\_\_ First: \_\_\_\_\_

Parent(s) Name(s): \_\_\_\_\_

Contact Phone #:(\_\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Please check all the following that apply:

1. Squad --        \_\_\_\_\_ Varsity (\$ 1100)  
                             \_\_\_\_\_ Junior Varsity (\$ 850)  
                             \_\_\_\_\_ Freshman Red/Gray (\$ 850)
  
2. Payment --     \_\_\_\_\_ Payment in full attached (a)  
                             \_\_\_\_\_ Sponsorship(s) sold – forms and payment attached  
                             \_\_\_\_\_ Extended payment plan arranged, minimum initial payment  
   attached(\$600 for Varsity, JV, or freshmen red/gray)

(a) If paying in full without selling outside sponsorships, players still receive sponsorship space for one personal tribute either in the printed Media Guide (full page for varsity and half page for JV and freshmen) if payment and graphics are received by August 29, or on the electronic display boards in the gym (payment and graphics by October 1).

(b) Please list below the payment dates and amounts you have arranged with Coach Cutrell in order to be fully paid by October 1, 2012: \_\_\_\_\_  
\_\_\_\_\_

**This form is due no later than August 27, 2011. It should be handed or mailed to Adam Cutrell at Mater Dei high school (1202 west Edinger ave, Santa Ana, Ca 92707). Please do not give forms or checks to players or coaches.**

# Mater Dei Girls Volleyball

## Fall 2012 Annual Sponsorship Form

### Print and Electronic Display Opportunities

**Print Sponsorships:** The Mater Dei Girls' Volleyball Fall Media Guide is a 8 1/2" x 11" saddle-stitched book in both color and black and white. It features information about the girls' volleyball program, including coach and player bios, team schedule and photos, personal tributes and many, many business sponsorships. It is offered for sale at all home volleyball games. (Print sponsorships are only offered until Aug. 29, 2012 due to publication deadlines.)

**Electronic Display Sponsorships:** Displays are featured on a continuously rotating basis at approximately 8 second intervals on outstanding digital panels on the floor level scorers pro-table (two 9' panels) and on two 9' x 8' big screen video scoreboards during all home matches.

*Please check a level of sponsorship:*

**EXCLUSIVE PRINT AND DIGITAL COMBINATION OPPORTUNITIES (subject to availability):**

_____ Center of Program, 2 pages full color (max image size - 16" x 10")*	\$ 1,500
_____ Back Cover of Program, full color (max image size - 7 1/2" x 10")*	\$ 1,000
_____ Inside Front Cover, full color (max image size - 7 1/2" x 10")*	\$ 800
_____ Inside Back Cover, full color (max image size - 7 1/2" x 10")*	\$ 800
_____ Full page, full color (max image size - 7 1/2" x 10")*	\$ 750
* Also includes a full electronic display on both 9' Pro-Table panels and both big screen video scoreboard displays	

**PRINT SPONSORSHIPS OFFERED (until Aug. 29, 2012):**

_____ Full Page black and white (max image size - 7 1/2" x 10")	\$ 500
_____ 1/2 Page black and white (max image size - 7 1/2" x 4 7/8")	\$ 300
_____ 1/4 Page black and white (max image size - 3 3/8" x 4 7/8") <i>Height must be 4 7/8" - No Horizontal Layout</i>	\$ 200
_____ Business Card black and white (max image - 3 5/8" X 2 1/4") <b>Please submit <u>two</u> business cards</b>	\$ 100

**DIGITAL SPONSORSHIPS OFFERED (until Oct. 1, 2012):**

_____ Electronic display add-on to any full, half or 1/4 page print sponsorship (only thru Aug. 29)	\$ 200
_____ Full electronic display w/o print sponsorship (18 ft of display space on Pro-Table and both big screen video scoreboard displays)	\$ 300

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**Payment and Artwork Information:**

		(_____)_____
Individual or Company Name	Company Contact	Phone Number
		@_____
Address, City, State, Zip Code	E-mail	

Amount enclosed \$\_\_\_\_\_ Please make checks payable to **MDHS** (write **GIRLS VB** in memo area).

**For Print:** \_\_\_\_\_ I have e-mailed art work to [jshebbby@hotmail.com](mailto:jshebbby@hotmail.com)

**For Electronic:** \_\_\_\_\_ I have emailed artwork to [jshebbby@hotmail.com](mailto:jshebbby@hotmail.com) or \_\_\_\_\_ I would like design assistance and prefer the following wording on the display panel:

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Company Name/Address/Phone/Personal Message

Mater Dei player who contacted you for this sponsorship: \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**PRINT DEADLINE: AUGUST 29, 2012**

**SEND COMPLETED FORM AND PAYMENT TO:**

**ELECTRONIC DISPLAY DEADLINE: OCTOBER 1, 2012**

**MDHS GIRLS' VOLLEYBALL**

c/o JoAnn Shebby, 12616 Biola Ave., La Mirada, CA 90638

# **Mater Dei Girls Volleyball**

## **Print and Electronic Display Sponsorship Specifications**

### **Fall 2012**

#### **PRINT SPONSORSHIP SPECIFICATIONS (all due by August 29, 2012):**

Sponsorships Submitted Digitally (highly preferable) --

- **Required file formats:** High resolution PDF or TIFF (300 dpi)
- Email to [tojshebbby@hotmail.com](mailto:tojshebbby@hotmail.com)
- All e-mailed artwork must be accompanied by a completed sponsorship form and payment U.S.-mailed separately to: MDHS GIRLS' VB, c/o JoAnn Shebby, 12616 Biola Ave., La Mirada, CA 90638
- **PAYMENT, FORM, and ARTWORK must all be received by August 29, 2012**

Non-Digital Sponsorships Submitted --

- For print copy, please supply a hi-resolution laser print -- copy printed off of inkjet printers does not reproduce well.
- For business cards, please supply **two** clean, non-wrinkled cards -- DO NOT STAPLE or PAPER CLIP the cards
- If personal photos are to appear in the program and you have only a hard copy original, please have the photo scanned and saved as a JPEG file and email that as above. Please do not send in originals.

For general questions about sponsorships or assistance in laying out a print sponsorship, please contact Joann Shebby at [jshebbby@hotmail.com](mailto:jshebbby@hotmail.com).

#### **ELECTRONIC SPONSORSHIP SPECIFICATIONS (may be submitted until October 1, 2012):**

- All graphics must be submitted in the bitmap format (.bmp) only.
- If you have and are comfortable using Microsoft Publisher, blank templates can be emailed to you matching the exact size specifications of the digital boards in the athletic center. Photos used should be high resolution and wording limited to a couple of lines at most. Files should be "saved as" the bitmap format and sent as an email attachment.
- Electronic displays can be coordinated to resemble many print sponsorship tributes in the Media Guide. Please contact Joanne Shebby at [Jshebbby@hotmail.com](mailto:Jshebbby@hotmail.com) for help.

Full Page – 7½”w x 10”h (including Senior Pages)

*NOTE; THESE ARE THE EXACT SIZE SPECIFICATIONS  
FOR THE PRINT SPONSORSHIPS WHICH WILL APPEAR IN THE MEDIA GUIDE.  
IF YOU WOULD LIKE A MICROSOFT WORD OR PUBLISHER TEMPLATE  
EMAILED TO YOU WITH THE EXACT DIMENSIONS,  
PLEASE EMAIL [jshebbby@hotmail.com](mailto:jshebbby@hotmail.com)*

Quarter Page – 3⅝”w x 4⅞”h

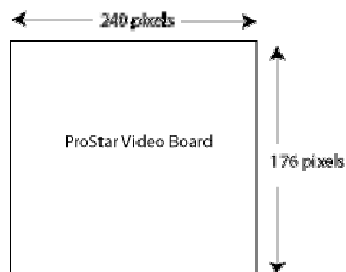
Half Page – 7½”w x 4⅞”h

Business Card – 3⅝”w x 2¼”h  
HORIZONTAL CARDS ONLY



# Mater Dei High School Daktronics Video Boards – Specifications

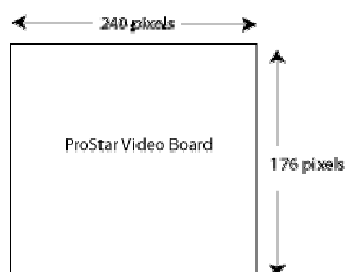
## Board #1 – East End Wall Prostar Display



This board is a full video LED display. Graphics can be created at 72 dpi at 240 pixels wide by 176 pixels tall. Graphics must be submitted in the bitmap (.bmp) format. If you need a size template, we have them for Microsoft Publisher software.



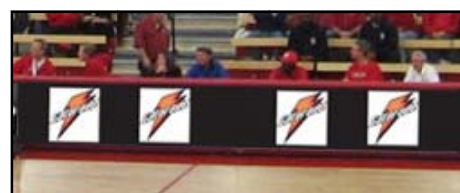
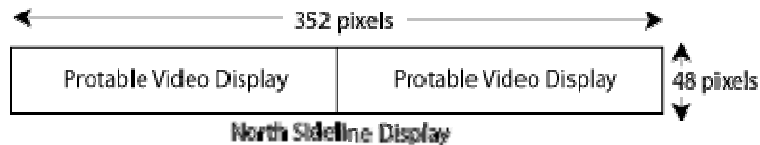
## Board #2 – West End Wall Prostar Display



This board is also a full video LED display, with graphics that can be created at 72 dpi at 240 pixels wide by 176 pixels tall. Graphics must be submitted in the bitmap (.bmp) format, same as Board #1.



## Scorer's Table video display screens



There are two video units that make up this board system. Each of the smaller units is 176 pixels wide by 48 pixels tall. We combine the two sister units to broadcast a graphic of 352 pixels wide by 48 pixels tall over the two tables. As above, graphics must be submitted in the bitmap (.bmp) format and Publisher templates are available for your convenience.

For questions on the video display sponsorships or to have the Publisher templates emailed to you, please contact Joanne Shebby at [jshebby@hotmail.com](mailto:jshebby@hotmail.com)

**Mater Dei Girls' Volleyball**  
**Sponsorships, the Fall Media Guide, and Electronic Displays**

**FAQ**

1. **What is a "sponsorship?"** Sponsorship is a way of supporting the Mater Dei girls' volleyball program. Selling sponsorships is a means for a player to help pay for some or all of her annual team fees. Every dollar a player sells in sponsorships results in a dollar-for-dollar reduction in team fees owed.
2. **Who are our sponsors, what do they do, and what do they receive?** Sponsors provide financial support for the Mater Dei Girls' Volleyball program and can be parents, grandparents, friends, neighbors, local businesses, etc. They help support the Mater Dei Girls' volleyball team and, in turn, receive space for a personal tribute or business recognition in either the Fall Media Guide or on the Electronic Display panels in the Meruelo Athletic Center at Mater Dei during all home games.
3. **What if I don't want or need to sell sponsorships?** If a player's parents choose to fully pay her fees without selling outside sponsorships, the parents are considered sponsors and will still receive sponsorship space for one personal tribute either in the printed Media Guide (payment required by August 29) or on the electronic display boards in the gym (payment by October 1). Varsity players will receive a full page in the Media Guide and players on the JV and freshmen squads will receive a half page, provided the print deadline of August 29 is met; if not, they will receive a full digital display. A sponsorship form should still be submitted for parent sponsors.
4. **What is the "Fall Media Guide?"** The Fall Media Guide is a glossy 8 ½" x 11" saddle stitched book in both color and black and white. It features information about both the school and the girls' volleyball program, including coach and player bios, team photos and schedules, personal tributes, and many, many business sponsorships. Media Guides are sold at all home volleyball matches and are also available to younger students who are considering Mater Dei for high school and attend one of Mater Dei's information nights. A Media Guide will also be provided to each player and outside sponsor by September 16, 2012.
5. **What is an "Electronic Display?"** In the Meruelo Athletic Center, we are fortunate to have multiple large digital display panels – on the floor level scorers Pro-Table panels (18' total panel length) and on two 9' x 8' big screen video scoreboards. These spaces can be used for either personal messages or business name recognition. The full color displays are featured at 6-8 second intervals on a continuous loop during all home matches.
6. **How much does it cost to be a sponsor?** Sponsorships in the Fall Media Guide range from \$100 for a business card up to \$1500 for the full-color middle spread of the program. The Electronic Display sponsorships are \$300 for recognition on all digital boards in the Athletic Center during all games. Please see separate "Fall 2012 Annual Sponsorship Form" for further details.
7. **When can I sell sponsorships?** Sponsorships in the Media Guide can be sold any time between now and the start of school. For these print sponsorships, all forms, payment and graphics must be received no later than August 29, 2012. Electronic display sponsorships may be sold and submitted up until October 1, 2012.
8. **What if I need help putting together a personal tribute or recognizing a business sponsor?** Email Joanne Shebby at [jshebby@hotmail.com](mailto:jshebby@hotmail.com) with any questions, pictures, wording ideas, etc, and we will work with you. If you need assistance with layout, please allow several days extra before the entry deadlines mentioned above – August 29 for print and October 1 for digital.
9. **How do the print tributes and the digital displays differ?** The Media Guide allows for more detail and information due to the nature of the graphics and the printing process. The digital displays need to be simpler and shorter – one picture and a few lines max – but they run in a continuous loop at 6-8 second intervals.
10. **What if a restaurant wants to be a sponsor and provide food in lieu of payment?** Although we have occasionally accepted this type of sponsorship in the past, we don't anticipate accepting any new restaurant sponsors this year because a vendor must be on Mater Dei's list of pre-approved suppliers, and this application process takes approximately 4 months to complete. Please contact Adam Cutrell at [acutrell@materdei.org](mailto:acutrell@materdei.org) with any further questions.